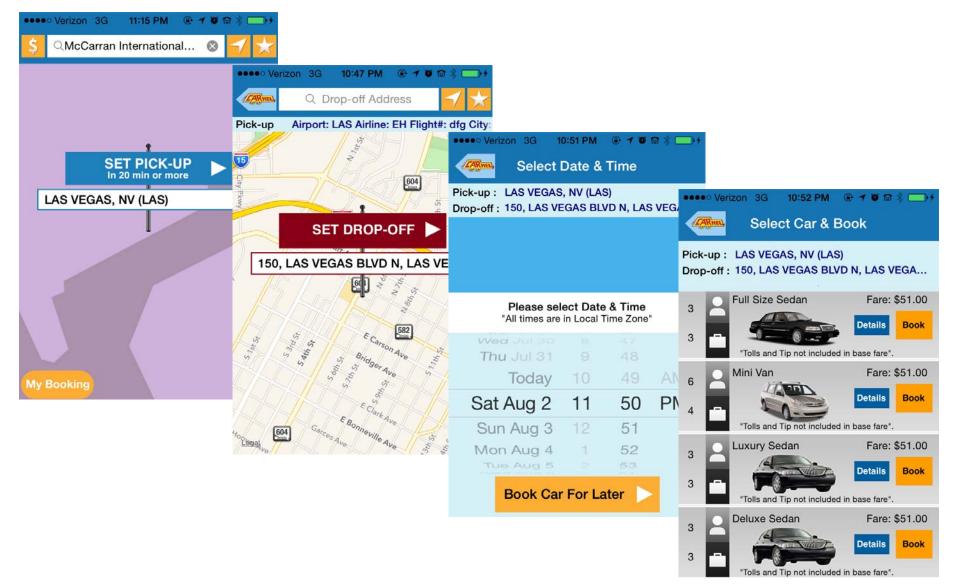


Introducing Carmel Application

My Credentials



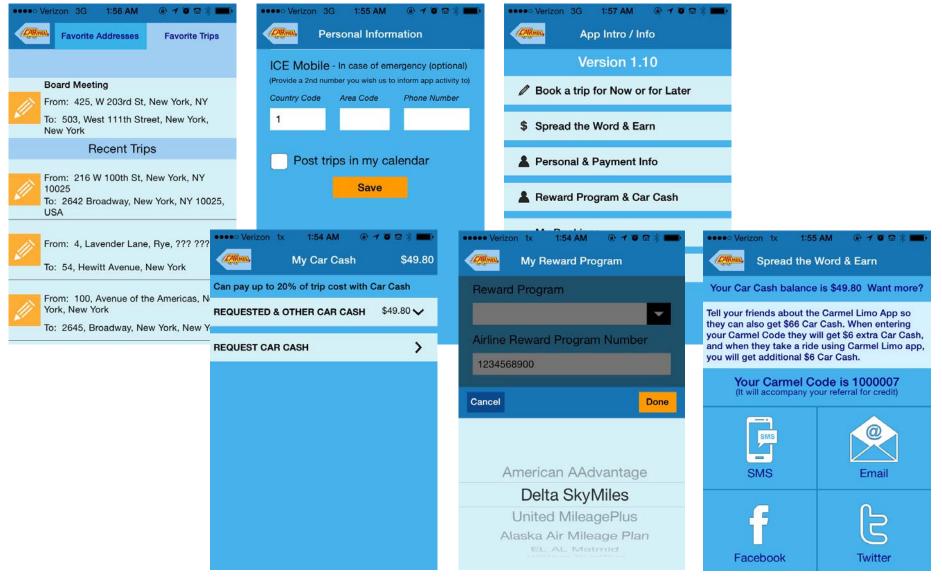
Carmel – Customer's App



Carmel Compliance



Special Features & Perks



Value Proposition – Added Benefits

On top of passengers' enjoying Carmel's reliable, discount service, they can also earn airline miles/points from leading airlines



United States & International - Coverage

Carmel services over 310 destinations nationwide and worldwide



"We'll be there for you!"



Carmel's Drivers application – Quick and Easy

Driver App is easy to download and the driver ready to be matched in two easy steps

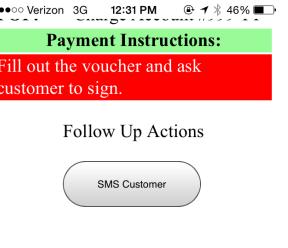
CAMP Affiliated Driver App	●●●○○ Verizon 1x 11:40 AM 🕒 🏾 🖗 🗲 ∦ 81% 🔳 ি	●●○○○ Verizon 1x 11:40 AM 🕒 🕈 81% 🔲 •		
Put On Bidding List?		You are on the Bidding List at 1100 S		
Yes No	Are You At '1100 S Flower St, Los	Flower St, Los Angeles, CA 90015- 2180, United States		
	Angeles, CA 90015, United States'?	OFF		
호습리 ⓒ ᆕ ◇ 왕종박⊠4:10,∞.종종	Yes Retry GPS	С В/V d 110 50 00 00 50 00 00 50 00 10 00 50 00 50 00 10 00 50		

Driver Notification & Acceptance – Easy & Simple

Driver notified of a match and accepts in two easy steps

••••• Verizon	3G	12:30 PM	@ ◀ 🕴 46% 🔳				
Name:	Avik Kabessa						
Time:	Fri 12:35PM						
From:	Los Angeles: 1102?1122 S Flower St						
То:	Los Angeles: 1102?1122 S Flower St						
P: New Message							
F: Message from Carmel							
F			-				
ОК							
Fill out the voucher and ask							
customer to sign.							
Accept							

•	●●●○○ Verizon	3G	12:30 PM	֎ ◀ 🕴 46% 🔳	••••• Verizo
	Name:	Avi	k Kabess	a	P
	Time:	Fri	12:35PM	-	Fill out
	From:		Angeles ower St	: 1102?1122	custome
	То:		Angeles ower St	: 1102?1122	
	Pas/Lug:	3/3	3		
	Fare:	You	r Net. is	\$13.80	
•	FOP:	Cha	rge Acco	ount #999 TT	
	Pa	ymei	nt Instru	ctions:	
	Fill out th			d ask	
	customer	to si	gn.		
		$\left(\right)$	Accept		





Drop-Off

Our Biggest Threat – Availability!

140,000 128,480 120,222 119,899 116,194 113,972 120,000 101,551 100,000 88,033 86,317 000.08 60.000 40,000 20,000 0 Feb-14 Mar-14 Apr-14 May-14 Jun-14 Jul-14 Aug-14 Sep-14

Unanswered Calls Worldwide