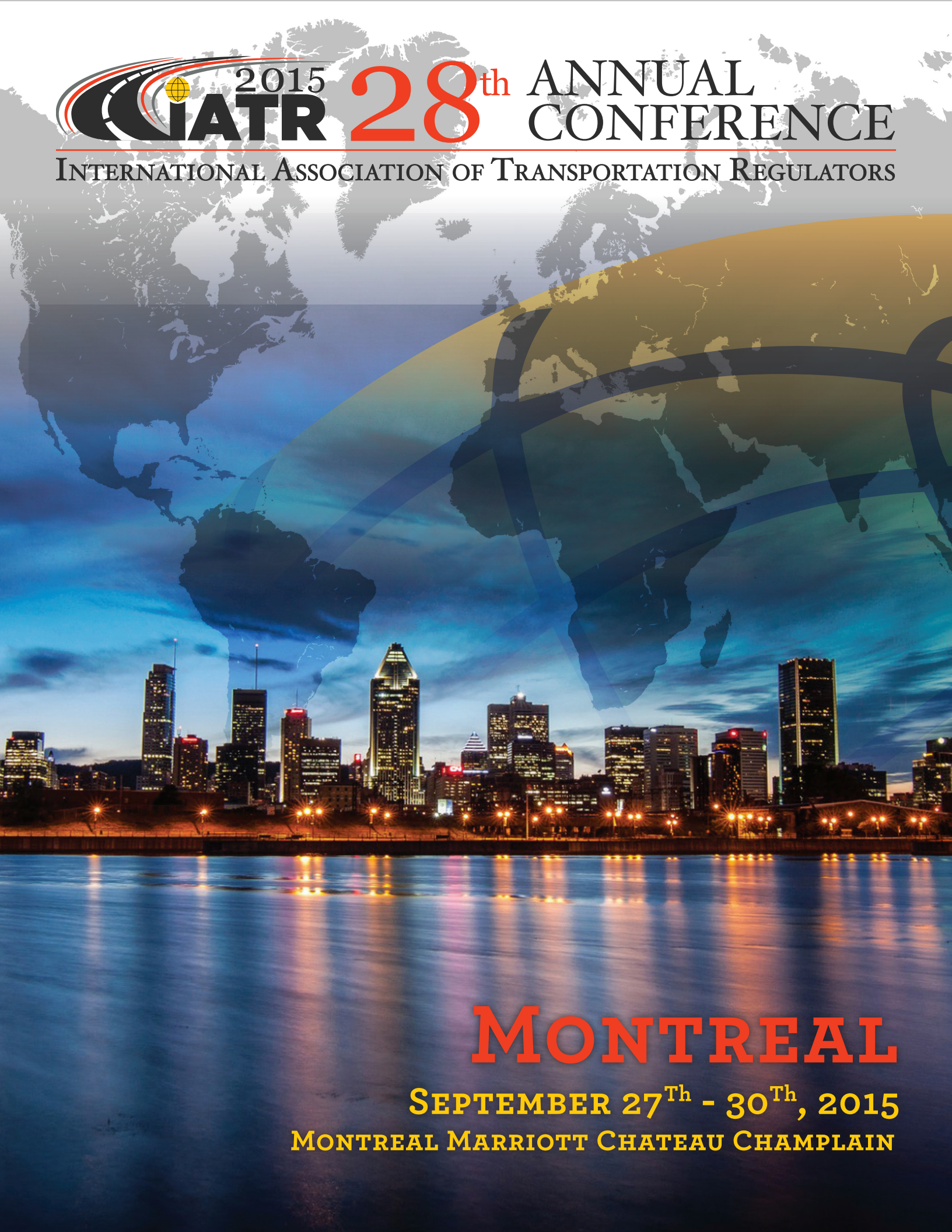




2015 **IATR** 28<sup>th</sup> ANNUAL  
CONFERENCE

INTERNATIONAL ASSOCIATION OF TRANSPORTATION REGULATORS



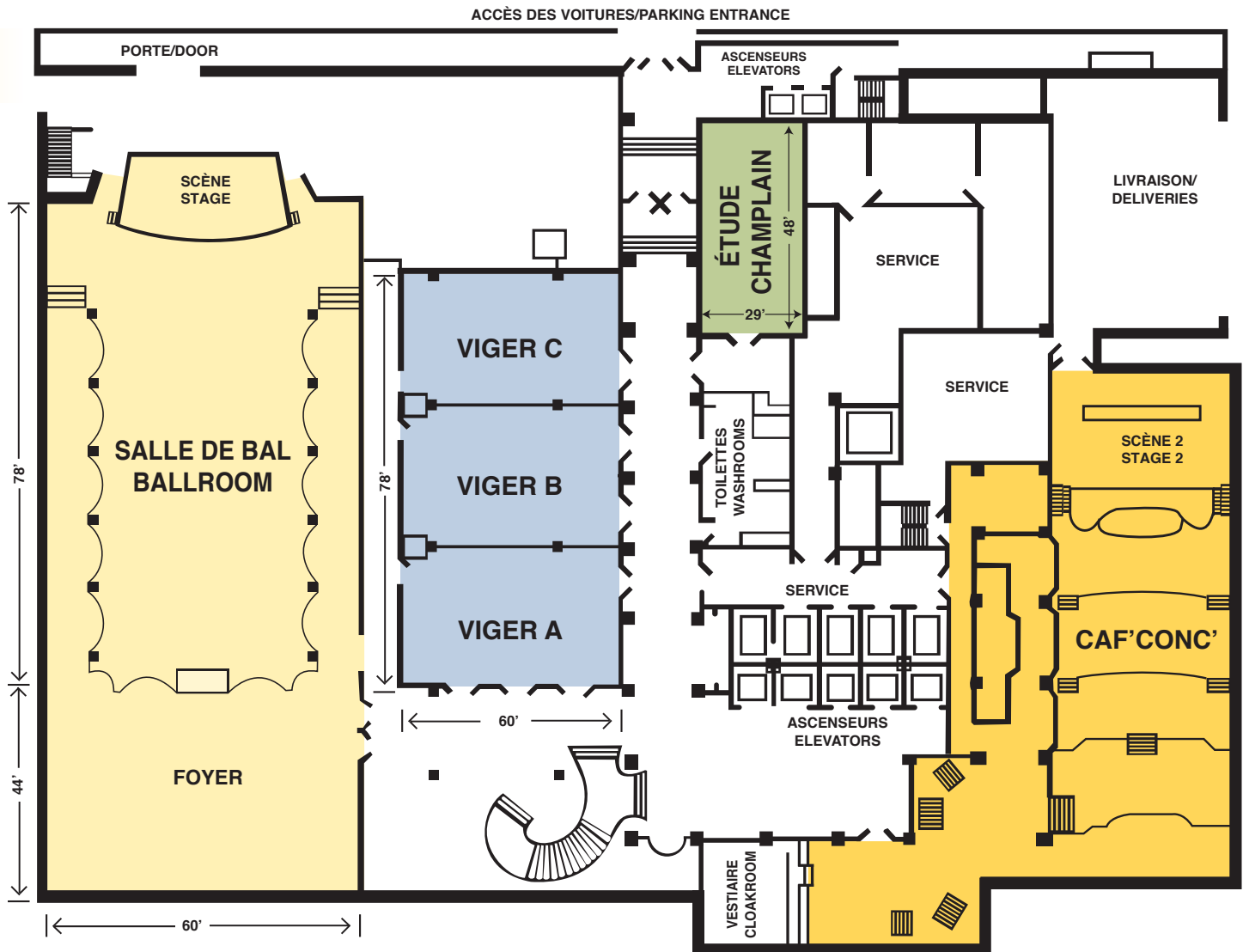
**MONTREAL**

SEPTEMBER 27<sup>th</sup> - 30<sup>th</sup>, 2015

MONTREAL MARRIOTT CHATEAU CHAMPLAIN

# Floor Plan

Hall inférieur  
Lower Lobby



## Please Visit:

IATR APP: [CUMULUS.ENCORE-US.COM](http://CUMULUS.ENCORE-US.COM) – EVENT ID: 0108 - 3154

IATR TWITTER: [@IATRGLOBAL](https://twitter.com/IATRGLOBAL)

IATR CONFERENCE WEBSITE: [WWW.IATR.GLOBAL](http://WWW.IATR.GLOBAL)

# 2015 IATR Program at a Glance

Sunday, Sept 27<sup>th</sup>

9:00 AM – 6:00 PM  
*Lower Lobby*  
**Exhibit Set-up**

12:00 PM – 5:00 PM  
*Maisonneuve F 36th Floor*  
**IATR Board of Directors Meeting**

3:00 PM – 6:00 PM  
*Lower Lobby*  
**Registration**

6:30 PM  
**Departure From Main Lobby For Welcome Reception**  
*Transportation Provided*

7:00 PM – 9:00 PM  
*Off- Site at*  
**The Montreal Forum**  
**Welcome Reception**  
*2313 Rue Ste-Catherine O*

Monday, Sept 28<sup>th</sup>

8:00 AM – 12:00 PM  
*Lower Lobby*  
**Registration**

8:00 AM – 9:00 AM  
*Viger A-C*  
**Breakfast**  
**Welcoming Remarks**  
**Hon. Denis Coderre,**  
Mayor of Montreal

9:00 AM – 9:30 AM  
*Lower Lobby & Salle De Bal Foyer*  
**Exhibit Exploration**

9:30 AM – 11:00 AM  
*Salle De Bal*  
**Plenary Session 1: What Does The Future Hold for For-Hire Ground Transportation Services – New Technologies, Services, Regulatory Systems and Models**

11:00 AM – 11:30 AM  
*Lower Lobby & Salle De Bal Foyer*  
**Coffee Break & Exhibit Review**

11:30 AM – 1:00 PM  
*Salle De Bal*  
**Plenary Session 2: The Future of Vehicle Technology – Autonomous, Connected & Alternative Fueled Vehicles, Black Boxes & OBD Data Possibilities**

1:00 PM – 2:30 PM  
*Viger A-C*  
**Luncheon**

2:30 PM – 4:00 PM  
*Salle De Bal*  
**Plenary Session 3: “One Standard for All” – Safety, Effectiveness & Best Practices for Taxi, For-Hire & TNC Driver Criminal Background Checks**

4:00 PM – 4:15 PM  
*Salle De Bal Foyer*  
**2016 IATR Conference Preview San Francisco**

4:15 PM – 5:00 PM  
*Lower Lobby & Salle De Bal Foyer*  
**Vehicle Viewing Opportunity, Coffee Break & Exhibit Review**

6:00 PM – 7:30 PM  
*Le Caf Conc Lower Lobby*  
**Cocktail Reception & Live Music**

7:30 PM – 10:00 PM  
**Free Evening**  
– Dinner On Your Own!

10:00 PM – 12:00 AM  
**Cigar Party at Stogies Montreal**  
*2015 Crescent St.*

Tuesday, Sept 29<sup>th</sup>

8:00 AM – 12:00 PM  
*Lower Lobby*  
**Registration**

8:00 AM – 9:00 AM  
*Viger A-C*  
**Breakfast**  
**Organizational Updates**

9:00 AM – 9:30 AM  
*Lower Lobby & Salle De Bal Foyer*  
**Exhibit Exploration**

9:30 AM – 11:00 AM  
*Salle De Bal*  
**Plenary Session 4: Smartphone App Legislative, Regulatory & Litigation Update**

11:00 AM – 11:30 AM  
*Lower Lobby & Salle De Bal*  
**Coffee Break & Exhibit Review**

11:30 AM – 1:00 PM  
*Salle De Bal*  
**Plenary Session 5: Apps Around the World & The Global Taxi Network**

1:00 PM – 2:30 PM  
*Viger A-C*  
**Luncheon**  
**Keynote Speaker**  
**David Paterson,**  
Former New York State Governor

2:30 PM – 4:00 PM  
*Salle De Bal*  
**Plenary Session 6: Leveling the Playing Field – New Approaches to Regulation in a TNC World**

4:00 PM – 4:30 PM  
*Lower Lobby & Salle De Bal Foyer*  
**Coffee Break & Exhibit Review**

4:30 PM – 5:30 PM  
*Salle De Bal*  
**Plenary Session 7: Canadian Regulators’ Summit**

7:00 PM  
**Departure from Montreal Marriott Chateau Champlain**  
*Transportation Provided*

7:30 PM - 10:30 PM  
**Cirque Eloize at The Gare Dalhousie**  
**Gala Awards Dinner**  
*417, Rue Berri*

Wednesday, Sept 30<sup>th</sup>

8:00 AM – 12:00 PM  
*Lower Lobby*  
**Registration**

8:00 AM – 9:00 AM  
*Viger A-C*  
**Breakfast**

9:00 AM – 9:30 AM  
*Lower Lobby & Salle De Bal Foyer*  
**Exhibit Exploration**

9:30 AM – 11:00 AM  
*Salle De Bal*  
**Plenary Session 8: Ground Transportation Data, Privacy & Security – Regulatory Data Collection & Analysis, Credit Card & Smartphone Application Privacy & Security Standards**

11:00 AM – 11:30 AM  
*Lower Lobby & Salle De Bal Foyer*  
**Exhibit Review**

11:30 AM – 1:00 PM  
*Salle De Bal*  
**Plenary Session 9: The Future of Wheelchair Accessible Service**

1:00 PM  
**Closing Remarks**  
**Parting Salutations**

1:30 PM  
**Conference Adjournment & Exhibit Breakdown**

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**FREE EVENING IN MONTREAL AND SAFE TRIP HOME**

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# Welcome Message For IATR Delegates



**Matthew W. Daus, Esq.**  
IATR President



**Tom Drischler**  
IATR Board Chair

We are pleased to welcome you to the **28th Annual Conference** of the **International Association of Transportation Regulators (IATR)** in **Montreal, Quebec**.

The theme of this year's conference is **"Regulatory Resiliency, Renewal and Regeneration."** We will focus our educational activities on not just the present disruptive situation, but will attempt to forecast the fast approaching technological future and the expected regulatory rebound.

Our sessions will address every current issue at both the high level and the granular level, looking behind and beyond the current state of affairs. Topics will include pressing issues such as: criminal background checks; insurance coverage; wheelchair accessibility; smartphone and related debit/credit payment processing; aggregator and related technology developments; autonomous and connected vehicles; as well as data privacy and security protections and protocols. Only time will tell, but our resilient regulators and our regulatory models will bounce back, transmogrify, regenerate, and renew. That we know for sure!

We are honored to welcome the former **Governor of the State of New York, Hon David A. Paterson**, as our keynote speaker, who will discuss his historic tenure, as well as his approach and accomplishments in the for-hire transportation arena. Governor Paterson will also share his new activities and advocacy for clean air and accessible vehicles, and safe, secure and efficient technologically based ground transportation services.

In terms of ongoing projects, the IATR will be releasing its:

- (1) first draft of **The International Taxi and Limousine Fact Book** for comment;
- (2) proposed revisions and updates to the **IATR Model Regulations for Smartphone Applications**; and
- (3) the IATR's final version of **Model Regulations for Accessibility**.

Also, the IATR will host its first-ever **Summit of Canadian Regulators** to discuss transportation regulation issues north of the border.

We are delighted to be spending time in such a dynamic and exciting city as Montreal, where we will celebrate its unique culture, history, and outstanding culinary and entertainment options. Among our networking and educational activities, we will experience first-hand Canadian pride in the sport of ice hockey, by holding our welcoming reception in the Montreal Forum. Our attendees will "face-off" in recreational activities and games, while sporting their favorite hockey team jerseys on what used to be the ice rink where the Montreal Canadiens played for decades. Live Montreal entertainment and cocktail events to network will be capped with our grand finale at Cirque Eloize at the Gare Dalhousie, where Cirque performers will join IATR delegates for our gala dinner, including music, awards presentations, and exciting acrobatic surprises.

This will be another conference to remember for years to come.

**Bienvenue à Montréal IATR!**

Sincerely,

**Matthew W. Daus, Esq.**  
IATR President

**Tom Drischler**  
IATR Board Chair

# Welcome Message From The Mayor Of Montreal



**Denis Coderre**  
Mayor of Montréal

Dear Delegates:

Technological development has resulted in major changes in for-hire transport. Alternate transport services have changed the taxi industry, with an urgency to innovate. New technologies and the introduction of hybrid and electric vehicles as well as a more ecological use of the automobile have caused a paradigm shift.

The need for change and placing innovation at the centre of industry practices are the cornerstone of this 28th Annual Conference of the International Association of Transportation Regulators (IATR). The lectures, workshops, panel discussions and social activities included in the conference's four-day program will give delegates an opportunity to discuss the standards in place as well as the recent reforms with experts from around the world, enabling the industry to make choices and look to the future with confidence and openness.

The challenges faced by Montréal offer a unique opportunity to cities of the world to venture and innovate. The time has come to make room for intelligent and environment-friendly transportation that can offer quality customer service and ensure passenger and driver safety. The Montréal Taxi Industry Policy and Intelligent Transportation System Strategic Plan are the backbone of this transformation aimed at making the Montréal taxi industry as well as vehicular transportation in general a model of performance and efficiency.

I would like to thank the IATR for choosing Montréal to hold this international conference and congratulate the members for their dedication and excellent work.

I wish all participants a productive conference and a great stay in Montréal.

Welcome to Montréal!

A handwritten signature in black ink, appearing to read 'Denis Coderre'. The signature is stylized and fluid.

Denis Coderre  
Maire de Montréal  
Mayor of Montréal

**Montréal** 

# 2015 IATR Conference Program

## Saturday, September 26<sup>th</sup>

9:00 am – 6:00 pm / Maisonneuve F 36th Floor

### **IATR Board of Directors Meeting**

## Sunday, September 27<sup>th</sup>

9:00 am – 2:00 pm / Lower Lobby

### **Exhibit Setup**

12:00 pm – 5:00 pm / Maisonneuve F 36th Floor

### **IATR Board of Directors Meeting**

3:00 pm – 6:00 pm / Lower Lobby

### **Registration**

6:30 pm / Main Lobby

### **Departure From Main Lobby To Welcome Reception**

*Transportation Provided*

7:00 pm – 9:00 pm / **OFF - SITE AT THE MONTREAL FORUM** 2313 Rue Ste-Catherine O

### **Welcome Reception**

*Dress Code: Casual Attire*

**Master of Ceremonies:** IATR President, **Matthew W. Daus, Esq.**

**Welcoming Remarks:** Conference Host, **Aref Salem** Montreal Taxi Bureau President

**Acknowledgement of Sponsors:** IATR Board Chair, **Tom Drischler**

# 2015 IATR Conference Program

Monday, September 28<sup>th</sup> **DAY 1**

8:00 am – 12:00 pm / Lower Lobby Salle De Bal

## Registration

8:00 am – 9:00 am / Viger A-C

## Breakfast

Welcoming Remarks

**Hon. Denis Coderre**, Mayor of Montreal

9:00 am – 9:30 am / Lower Lobby & Salle De Bal Foyer

## Exhibit Exploration

9:30 am – 11:00 am / Salle De Bal

### Plenary Session 1:

## What Does The Future Hold for For-Hire Ground Transportation Services? – New Technologies, Services, Regulatory Systems and Models

Stakeholders and regulators will engage in a visioning exercise to attempt to forecast our regulatory future, discussing history potentially repeating itself on the deregulation and re-regulation front. Also, a visioning exercise will be held to explore: what a new future regulatory and business model would look like; the future of the medallion taxicab system and of industry financing; aggregator services; logistics platforms and applications; cross-modal services; integration and consolidation of technologies (i.e., credit and debit systems and existing infrastructure with smartphone applications); de-regulation and self-regulation; and how and who should regulate what activities.

### Moderator:

Professor **Matthew W. Daus, Esq.**, IATR President

### Panelists:

- **Rich Antonacci**, Signature Bank
- **Daniel Ishag**, Karhoo
- **Kevin A. Malcolm, Esq.**, Verifone

11:00 am – 11:30 am / Lower Lobby & Salle De Bal Foyer

## Coffee Break & Exhibit Review

11:30 am – 1:00 pm / Salle De Bal

### Plenary Session 2: The Future of Vehicle Technology – Autonomous, Connected & Alternative Fueled Vehicles, Black Boxes & OBD Data Possibilities

The constant chatter permeating media, blogs and the rooms of transportation policymakers includes autonomous vehicles – or taxicabs and limousines that could drive themselves. The notion that regulators will someday no longer be regulating drivers has received significant attention. The gap between media/investor hype (“California technology dreaming”) and the near and long-term realities of such vehicle technology will be addressed by experts in the field. Also, the work of the United States Department of Transportation will be highlighted on Connected Vehicles – the use of V2V (Vehicle to Vehicle), V2P (Vehicle to Passenger) and V2I (Vehicle to Infrastructure) technology - where vehicles communicate with one another, with passenger smartphones and traffic lights, to warn against near collisions, prevent crashes and provide for more efficient and sustainable traffic flow. The collection of data from the On-Board Diagnostics system, black boxes and future applications will be discussed as well. Finally, the future of the vehicle will be discussed, with new forms of alternative fuel vehicle technology, including plug-in electric vehicles and compressed natural gas.

Continue on next page →

# 2015 IATR Conference Program

Monday, September 28<sup>th</sup> **DAY 1**

**Moderator:**

**Dr. Camille Kamga**, University Transportation Research Center, CUNY, City University of New York

**Panelists:**

- **Dr. Alain Kornhauser**, Princeton University
- **Dr. Ismail Zohdy**, Booz Allen Hamilton
- **Yousef Al Madani**, Trans/AD, Abu Dhabi, United Arab Emirates

1:00 pm – 2:30 pm / Viger A-C

## Luncheon

- **Opening & Closing Remarks** – IATR Board Chair, **Tom Drischler**
- **State of the IATR Address** – IATR President, Professor **Matthew W. Daus, Esq.**

2:30 pm – 4:00 pm / Salle De Bal

## Breakout Session 3: “One Standard for All” – Safety, Effectiveness & Best Practices for Taxi, For-Hire & TNC Driver Criminal Background Checks

There is still tremendous confusion in the media and among legislators and regulators on understanding the nature, scope and breadth of criminal background checks, especially in light of new Transportation Network Company (TNC) laws that allow them to self-police and conduct their own criminal conviction history checks, while many taxi and limousine drivers are still required to undergo biometric fingerprint reviews and vetting by government agencies. This session will provide an overview of the various types of criminal background checks conducted by the government and private sector, as well as the challenges and shortcomings of such processes. Academics, criminalists, forensics and law enforcement officials will share facts and information about the difference between the accuracy of name checks versus biometric fingerprints for drivers, and share proposed best practices for transportation regulators on this topic. The report entitled “One Standard for All,” published by the John Jay College of Criminal Justice Master’s in Public Administration Program, will serve as a framework for discussion, and contrary points of view will be expressed as well. See <http://mpa.jjconline.net/> to view this Best Practices Report.

**Moderator:**

Professor **Pasqualino (“Pat”) Russo, Esq.**, John Jay College of Criminal Justice, City University of New York

**Panelists:**

- **James Bisson**, Brampton, Ontario
- **Kyle Cockcream**, Hillsborough County, Florida
- **Tina Paez**, Houston, Texas
- Professor **Phillip Zisman**, Association of Inspectors General

4:00 pm – 4:15 pm / Salle De Bal Foyer

**2016 IATR Conference Preview:** San Francisco, California **Kate Horan**, San Francisco Metropolitan Transportation Agency

4:15 pm – 5:00 pm / Lower Lobby & Salle De Bal Foyer

## Vehicle Viewing Opportunity, Coffee Break & Exhibit Review

6:00 pm – 7:30 pm / Le Caf Conc Lower Lobby

## Cocktail Reception & Live Music

Performance by: The Sylvie Desgroseilliers, Quartet

7:30 pm – 10:00 pm

## Free Evening – Dinner On Your Own!

10:00 pm – 12:00 am / **STOGIES MONTREAL** *2015 Crescent St.*

## Cigar & After-Dinner Cocktail Reception Sponsored by Karhoo



# 2015 IATR Conference Program

Tuesday, September 29<sup>th</sup> **DAY 2**

8:00 am – 12:00 pm / Lower Lobby

## Registration

8:00 am – 9:00 am / Viger A-C

## Breakfast

### Organizational Updates:

**Mike Fogerty**, *Taxicab, Limousine & Paratransit Association*

**Dr. Ray Mundy**, *Airport Ground Transportation Association*

9:00 am – 9:30 am / Lower Lobby & Salle De Bal Foyer

## Exhibit Exploration

9:30 am – 11:00 am / Salle De Bal

## Plenary Session 4: Smartphone App Legislative, Regulatory & Litigation Update

Regulators, lobbyists, industry stakeholders, and lawyers will provide an overview of the most recent lawsuits, media developments, and legislative efforts involving Transportation Network Company (TNC) licensing schemes. Also, revisions to the IATR Model Regulations for smartphone applications will be discussed, including the following topics: universal apps; privacy and security protocols; licensure of smartphone apps; regulatory approaches at airports; the impact and role of the independent contractor model; insurance; taxicab and/or for-hire vehicle caps or entry limitations; and criminal background checks.

### Moderator:

**Jasmine LeVeaux, Esq.**, Windels Marx

### Panelists:

- **Dale Finch**, Atlantic City, New Jersey
- **Christopher T. Koerner**, Maryland Public Services Commission
- **Al LaGasse**, Taxicab, Limousine & Paratransit Association (TLPA)

11:00 am – 11:30 am / Lower Lobby

## Coffee Break & Exhibit Review

11:30 am – 1:00 pm / Salle de Bal

## Plenary Session 5: Apps Around the World & The Global Taxi Network

An overview of the status of smartphone transportation app proliferation around the globe will be provided, with an emphasis on: business model characteristics; data collection and privacy concerns; driver and industry protests; cross-fleet, world-wide and government apps; functionality and new technology platforms; and the integration of new technology-based regulatory and franchising models as an alternative to service delivery and system management. Leaders from international trade groups and organizations will provide their perspectives on the varying international approaches taken to both embrace and/or resist new technologies and business models, while prognosticating on future trends.

### Moderator:

**Wim Faber**, Taxi Intelligence/Taxi Times, Brussels, Belgium

### Panelists:

- **Martin Rojas**, International Road Transportation Union (IRU)
- **Blair Davies**, Australian Taxi Industry Association (ATIA)
- **Abdulla Sultan Al Sabbagh**, Qatar, International Association of Public Transport (UITP)

# 2015 IATR Conference Program

Tuesday, September 29<sup>th</sup> **DAY 2**

1:00 pm – 2:30 pm / Viger A-C

## Luncheon

**Keynote Speaker:** Former New York State Governor, **Hon. David A. Paterson**

2:30 pm – 4:00 pm / Salle De Bal

## Plenary Session 6:

### Leveling the Playing Field – New Approaches to Regulation in a TNC World

A panel discussion of leading regulators will explore new policy initiatives that seek to create equal standards and competition between taxicabs, limousines and Transportation Network Companies (TNCs), including the following concepts:

- Universal Taxicab App Projects;
- Limitations on Surge Pricing;
- Regulation and Licensing of Smartphone Applications;
- Limitations or Caps on Private Hire & For-Hire Vehicles.

#### **Moderator:**

Professor **Matthew W. Daus, Esq.**, City University of New York

#### **Panelists:**

- **Rupal Bapat, Esq.**, Chicago Department of Business Affairs & Consumer Protection
- **Helen Chapman**, Transport for London
- **Ernest Chrappah**, The District of Columbia Taxicab Commission
- **Meera Joshi**, New York City Taxi & Limousine Commission

4:00 pm – 4:30 pm / Lower Lobby & Salle De Bal Foyer

## Coffee Break & Exhibit Review

4:30 pm – 5:30 pm / Salle De Bal

## Plenary Session 7: Canadian Regulators' Summit

The IATR Canadian regulator members will hold a session dedicated to the unique regulator issues affecting Canada. Panelists will discuss the impact of political and legal governance models on transportation regulation and policy, including the interplay by and between Provincial and local governments. The issues of wheelchair accessibility and public paratransit will be explored. The impact of economic conditions on the ground transportation industry and how regulators are grappling with the entrance of TNCs north of the U.S. border, and the ensuing lobbying and politics, will be discussed. The members of the Canadian Taxicab Association will be present and afforded the opportunity to participate and ask questions, along with the audience to explore these and other issues.

#### **Co-Moderators**

**Christian Bisson**, Quebec Ministry of Transportation

**Linda Marchand**, Montreal Taxi Bureau

# 2015 IATR Conference Program

## Tuesday, September 29<sup>th</sup> DAY 2

7:00 pm

### Departure from Montreal Marriott Chateau Champlain

*Transportation Provided*

7:30 pm - 10:30 pm / CIRQUE ELOIZE AT THE GARE DALHOUISE 417, Rue Berri

### Gala Awards Dinner

*Dress Code: Business Casual*

- **Master of Ceremonies** – IATR President, Professor **Matthew W. Daus, Esq.**
- **Keynote Speaker & Platinum Plus Gala Sponsor** – **Amos Taman**, Verifone
- **Awards Presentation** – IATR Board Chair, **Tom Drischler**
  - Norma Reyes IATR Regulator Scholarship Recipients*
  - IATR International Driver of the Year Award*
  - IATR Regulator of the Year Award*

## Wednesday September 30<sup>th</sup> DAY 3

8:00 am – 12:00 pm / Lower Lobby

### Registration

8:00 am – 9:00 am / Viger A-C

### Breakfast

9:00 am – 9:30 am / Lower Lobby & Salle de Bal Foyer

### Exhibit Exploration

9:30 am – 11:00am / Salle De Bal

### Plenary Session 8:

### Ground Transportation Data, Privacy & Security – Regulatory Data Collection & Analysis, Credit Card & Smartphone Application Privacy & Security Standards

Standards and issues involving privacy and security safeguards in the use of smartphone applications, taximeter integration and credit/debit card payment systems, will be analyzed and discussed. Innovative uses of taxicab and for-hire vehicle data collection and analysis, and the relationship between regulatory and transportation policymaking, will be explored. Also, the IATR and the U.S. Department of Transportation's University Transportation Research Center at City College of the City University of New York, will present an update and draft of the first-ever International Taxicab & For-Hire Vehicle Fact Book, for comment, revisions and additions.

#### Moderator:

**Tom Drischler**, IATR Board Chair, Los Angeles

#### Panelists:

- **Jeannine Brands**, Los Angeles Department of Transportation
- **Kate Toran**, San Francisco Municipal Transportation Agency
- **Brook Taye**, Economist, Windels Marx
- **Don Onwiler**, National Conference on Weights & Measures
- **JoAnn Rausen**, NYC Taxi & Limousine Commission

# 2015 IATR Conference Program

Wednesday, September 30<sup>th</sup> **DAY 3**

11:00 am – 11:30 am / Lower Lobby & Salle De Bal Foyer

## Exhibit Exploration

11:30 am – 1:00 pm / Salle De Bal

### Plenary Session 9: The Future of Wheelchair Accessible Service

Legislative, litigation and other policy developments will be explored in terms of how the accessibility issue is or is not being addressed, including the perspectives of the disability community, lawyers, regulators and new and existing market entrants and providers/manufacturers/retrofiters. New approaches to mass transit public paratransit integration, as well as the use of new dispatch and smartphone app technology, will be addressed. A panel discussion of leading regulators, experts, advocates and stakeholders will discuss a broad range of current legal, legislative, and policy developments, including: the use of smartphone app technology for accessible service; central dispatch systems versus 100% accessibility; retrofitting vehicles versus original assembly-line manufacturing; reforming federal accessibility laws versus local or state law solutions; the use of sedans/taxis and brokerage models in lieu of mass transit subsidized paratransit vans; the use of new worker classification models to improve wheelchair accessible service; and the use of smartphone applications and payment processing for private and public accessible transportation. Recent reforms in various international jurisdictions will be discussed and debated. A brief overview of the final revisions to IATR Model Regulations for Accessibility will be presented, including safety standards, crash testing and vehicle specifications, service delivery models or paradigms, and training.

#### Moderator:

**Jason R. Mischel**, Former Commissioner & General Counsel, NYC Mayor's Office of People with Disabilities

#### Panelists:

- **Izzy Aala**, Cab Connect
- **Isabelle Ducharme**, Keroul
- **Anthony Parrizzi**, NuRide Transportation/La Puma
- **Jeff Roth**, NYC Taxi & Limousine Commission
- **Don Zurowski**, British Columbia

1:00 pm

**Closing Remarks** – IATR President, **Matthew W. Daus, Esq.**

**Parting Salutations** – Conference Hosts, Montreal Taxi Bureau

1:30 pm

## Conference Adjournment & Exhibit Breakdown



Platinum Plus Sponsor

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### Professor Matthew W. Daus, Esq.

Distinguished Lecturer, U.S. Department of Transportation,  
University Transportation Research Center (Region 2)  
Former Commissioner and Chairman, New York City Taxi & Limousine Commission

Over 20 years of government regulatory, consulting, academic research,  
management and legal experience, including:

- ✓ Regulatory management, policy and legal reform services;
- ✓ Expert regulatory witness testimony and counselling;
- ✓ Strategic planning, procurement, litigation, administrative law & public policy;
- ✓ Drafting regulations and advising regulators internationally;
- ✓ Market reports, best practices and benchmarking analysis;
- ✓ Ground transportation technology advocacy, policy analysis and legal advice (e.g. smartphones, GPS, data, payment processing).

With our history and experience of pro bono support and advocacy for regulators around the world, we can help you reform your regulatory agency's organizational structure and efficiency, as well as its licensing standards and systems. We do this by assisting your agency's attorneys and policymaking staff in adopting best regulatory practices that are carefully drafted and embodied into concise regulations that meet your needs. We approach every research, consulting and counselling task using our unique combination of academic, management and legal expertise, with the crucial perspective of having actually served as regulators with successful track records of real reforms implemented in all areas of public safety, customer service and technology. As a full service law firm with relationships to a network of experts, we have the significant staff resources of attorneys, economists and statisticians at our disposal, as well as an extensive international library of data, research and regulations, that we use to deliver whatever is needed - whenever it is needed - whether a report, testimony, around-the-clock consulting advice or stakeholder management services.



Prof. Matthew W. Daus, Esq.  
Partner and Chair  
Transportation Practice Group  
Windels Marx Lane &  
Mittendorf, LLP  
mdaus@windelsmarx.com

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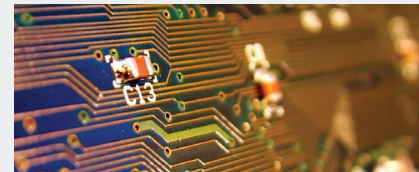
UTRC



# UNIVERSITY TRANSPORTATION RESEARCH CENTER REGION 2

## RESEARCH

The objectives of the research program are to address the distinct transportation challenges facing our nation in general and our region in particular, to develop a program agenda that is responsive to the problems identified by regional organizations and stakeholders, and to conduct that program in close cooperation with these partners.



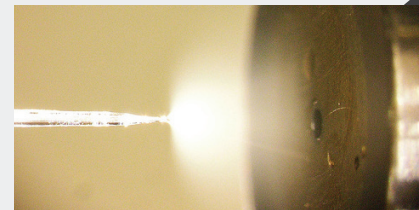
## EDUCATION & WORKFORCE DEVELOPMENT

The objectives of the education program are to educate and train the future generation of transportation professionals, and provide advanced training or retraining of practitioners to plan and manage regional transportation systems.



## TECHNOLOGY TRANSFER

A primary objective of the technology transfer program is to encourage and support implementation of new technology by potential users to address improved performance. To do so, the technology transfer program provides new research results to potential users, increases the awareness and level of information concerning transportation issues facing Region 2, and facilitates a knowledge-based approach to problem-solving by the region's transportation workforce.



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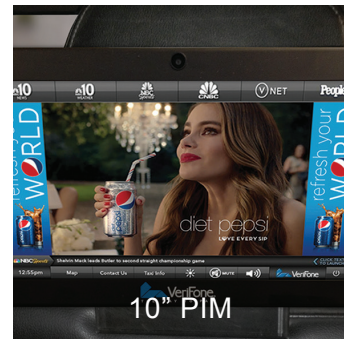
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# COMPLETE TAXI SOLUTIONS

CLOUD BASED DISPATCH, FLEET MANAGEMENT & MOBILE APPS



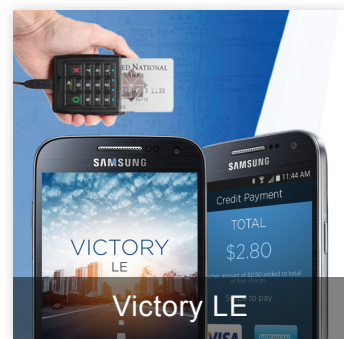
PCI CERTIFIED EMV (CHIP & PIN) & NFC CARD PROCESSING



Verifone partners with **Fleets** to deliver fully managed cloud-based dispatch and credit card processing solutions that meet the rapidly evolving needs of **Drivers**, **Passengers** and **Regulators** around the world.

## ARE YOU READY FOR EMV?

Let Verifone get you where you need to be!  
Our Taxi Payment Systems are EMV (**Chip & Pin**) ready, and support the latest NFC (**Digital Wallet**) technology.



1.929.268.3177  
vtssales@verifone.com  
www.verifone.com/industries/taxi





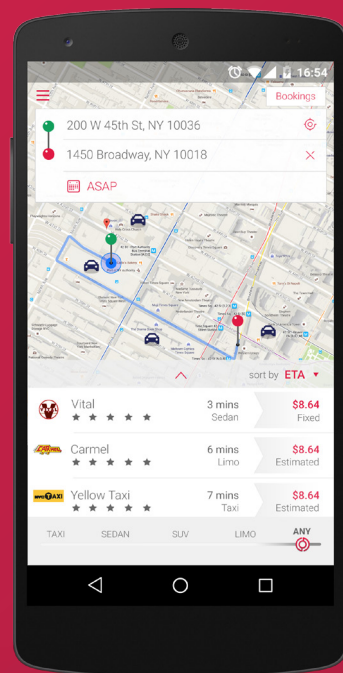
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**Introducing Karhoo,**  
the world's first truly global licensed taxi  
and private hire comparison app.



It's what the industry has been  
waiting for and the regulators  
can stand behind.



For more information, come and see us in Montreal or email [iatr@karhoo.com](mailto:iatr@karhoo.com)

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NuRide/LaPuma

# NuRIDE

Bringing innovation and a new standard to the transportation industry.



## The Future of Transportation

The NuRide Family of Companies



LaPuma represents a new way of thinking about transportation. LaPuma uses advanced technology and integrated business processes to provide efficient on-demand ride services. LaPuma marks out new territory in the transportation space and is putting its vision into action. This means luxury service for customers, new standards for the transportation industry, and a powerful desire to explore future opportunities as they arise.



The goal of IRIS is to reduce the administrative and operational burdens of the ground transportation industry through the development of innovative and integrated technology solutions. IRIS is committed to providing fully integrated, single-platform, end-to-end, modular enterprise software that is designed specifically to meet the unique needs of the ground transportation industry.



NuAuto welcomes all clients needing transportation and fleet management to its state-of-the-art facility. NuAuto is committed to helping all transportation enterprises by supporting their risk management, safety, and compliance needs. The goal of NuAuto is to make top-quality, end-to-end fleet management functionality available to all FHV providers, whether they operate one car or many, whether an in-house capability or an outsourced need.

[www.NuRideTransportationGroup.com](http://www.NuRideTransportationGroup.com)

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CabConnect

In **San Francisco** we help the MTA for over 7 years now to authorize taxi-based Paratransit rides in real-time with program rules and location restrictions having replaced an antiquated scrip program with a web-based card program.

In **New York City** we capture every data point from the call to reserve a wheelchair-accessible taxi to the passenger drop-off giving the Taxi and Limo Commission the necessary proof of regulatory and ADA compliance while simplifying driver incentives such as dead-head miles payment.

In **Chicago** we help Pace to administer the Taxi Access and Mobility Direct Programs preventing misuse and fraud by as much as 100% – saving municipalities like Pace millions of dollars compared to paper-based or other card programs.

In **Washington, D.C.** we manage the data from every taxi trip taken giving the Taxi and Limousine Commission detailed insight about the taxi transportation situation and help to monitor the Coordinated Alternative to Paratransit Service.

We help regulators and municipalities, large and small, to simplify, control, and expand Paratransit and other programs by replacing outdated voucher systems, collect data, adding rule-based real-time payment systems – all which result in fraud detection and prevention, accountability, and cost savings.

## How can we help you?

714 E Monument Ave Ste 107  
Dayton, OH 45402  
773.282.3565 [www.cabconnect.com](http://www.cabconnect.com)

**CABCONNECT**

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Mobility Ventures (MV-1)

## REVOLUTIONIZING PASSENGER SAFETY



It's a completely new concept that has been a long time coming: build a wheelchair accessible vehicle from the ground up that is designed for commercial fleet use. It's time to look to the future with a vehicle that can withstand the rigors of transit environments. Take a tour of the Mobility Ventures® MV-1® and see how we're revolutionizing passenger safety in accessible fleet transportation.



Visit [MV-1.US](http://MV-1.US) or call 877-681-3678

### **SAFETY**

Factory-built, from the ground up, for universal and safe wheelchair access.

### **RELIABILITY**

Built by AM General® in the United States to the highest of quality standards.

### **DIGNITY**

Wheelchair users can now ride in a more safe and comfortable position.

### **AFFORDABILITY**

Value through quality service and support at a competitive price.

## YOUR RIDE IS HERE



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Signature Financial

We're dedicated  
to keeping your  
business running  
on all cylinders.

In 2008 Signature Bank began the financing of taxi medallions and fleet vehicles and quickly became a leader in the field. With the creation of Signature Financial in 2012 we added a veteran team of experts each with over 20 years of experience in the specialty finance industry.

Signature Financial provides direct and indirect financing of taxi medallions and vehicles offering:

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- Term Loan Participations
- Guidance Lines of Credit
- Advised Lines of Credit

Service. Skill. Strength. Solutions.  
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Director of Taxi Medallion Finance - VP  
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Signature Financial placed #43 among the Monitor 100 2014, the annual New Business Volume rankings by Monitor Daily Magazine, "The Voice of Equipment Finance."

Signature Financial LLC is a subsidiary of Signature Bank  
[www.signatureny.com/SignatureFinancial](http://www.signatureny.com/SignatureFinancial).

Silver Sponsor  
24/7 Security



### Product Description

The TVS6 Taxi Camera System is specifically designed to capture events which can be used in a court of law to aid in the prosecution of criminal acts committed in and around taxis. The indisputable evidence captured will prevent fraudulent insurance claims and help reduce your liability.

Deployed in multiple cities, with over 15,000 units installed in New York City alone, the 247Security Taxi Camera System has proven to be an effective and reliable camera solution.



TVS Dual Camera  
(Cabin View)



### Key Features

- Image Quality**  
Up to six ultra high quality cameras provide sharp, crisp images to ensure detailed footage for facial identification
- Rugged**  
Engineered specifically to be tamperproof, impact and shock resistant, sufficient to withstand a typical car accident and withstand the regular vibration experienced by a taxi
- 3G/4G Cellular Live View**  
On-demand request for images, location, speed and events
- Panic Button**  
Images recorded from pressing the panic button are saved in a secure location and cannot be overwritten until retrieved by authorized personnel
- Data Security**  
To ensure legal chain-of-custody and public privacy, images and metadata are stored in an encrypted format, which requires a unique 247 Hardware Security key for viewing and retrieval
- Images Retention**  
The recorder stores 60 days of images and metadata
- 3G/4G Cellular Emergency Alert**  
When Panic Button is pressed, live images, event information and GPS location are automatically sent to dispatch or law enforcement agency



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BYD

# BYD e6

## DESIGNED FOR HIGH-UTILITY FLEET APPLICATIONS

The BYD e6 is a long-range, pure-electric front-wheel drive utility vehicle. It is a cross between a sedan and an SUV with superior interior space (over 88.3 cu-ft or 2.5 m<sup>3</sup>). With over 800 operating as public eTaxis, the e6 fleets have an accumulated range of over 71 million miles (114M km as of Oct 1st, 2013). The nominal range of the BYD e6 on a single charge (in an eTaxi duty-cycle) is about 249 miles (300 km) and it operates two shifts for nearly 24 hours with one mid-day supplemental charge.

<b>0 Emissions</b>	zero
<b>186 Miles</b>	
<b>2 Hours</b>	
<b>0.33 kWh/Mile</b>	
<b>450 Nm</b>	
<b>6.5 Days</b> power a home	

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Mitchell Humphrey

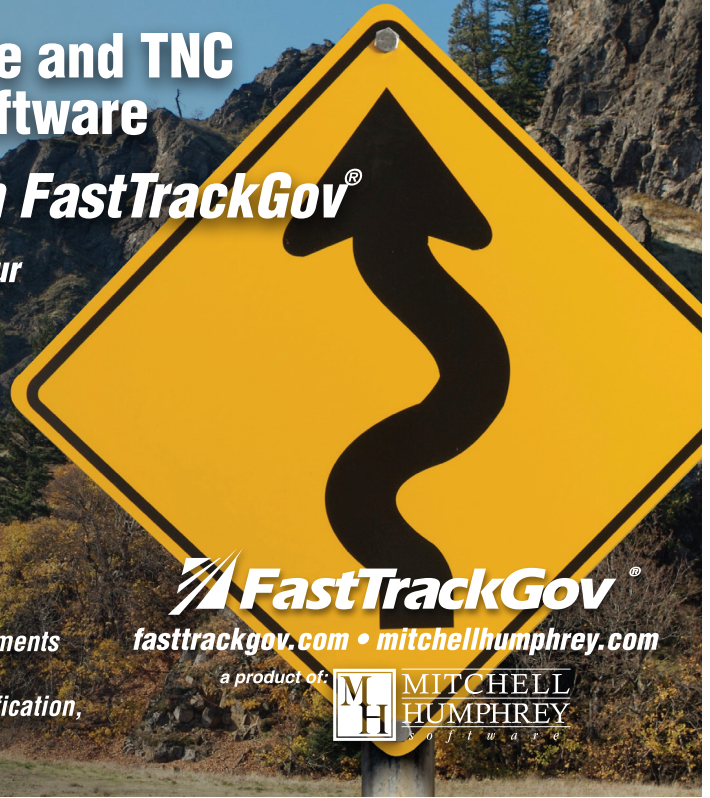
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### Stay Ahead of the Curve with FastTrackGov®

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*Online access for owners, drivers, and citizens:*

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- Real-time Dashboards, Inquiries, and Reporting
- Accommodates unique regulation and reporting requirements for all types of transportation for hire
- Interface options for background checks, insurance verification, badge and decal printing, and barcode scanning



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- Crash and Altoona Tested
- Approved in NYC and many other major cities
- 100% ADA Compliant
- Ramp capacity up to 1000 lbs and width up to 36" — both **BEST** in the industry
- FLEX-FLAT Ramp system available on all 3 models! Gives a flat rear deck when ramp not in use.



Ford Transit Connect



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## REDUCE CUSTOMER COMPLAINTS!

Over 8,000 Taxi-Brite™ Dome Lights sold and installed in Washington DC!



DC TAXI  
COMMISSION  
APPROVED

### FEATURES

- Compatible with all taxi meters – (Pulsar, Centrodyne, Gleike)
- Exclusive 150 pound test rated safety aerospace cable
- Ultra-Bright TaiwanOpto, wide viewing angle LEDs
- Photo Sensor - 16 Levels Photo Sensor
- City Friendly & Green
- Anti-UV, Anti Warp, Light-Weight PolyCarbonate Enclosure
- Weatherproof Enclosure, IP 54 Rating
- Extremely light weight for its size
- Easy to assemble
- Easy to install and service
- Solid State Electronic Switch
- Heat and Vibration Resistant
- Tamper-Proof Switch with Audio Sound (Optional)



Pro-Lite's **Taxi-Brite™** is the best and brightest taxi dome light in the industry. It was designed and engineered with advanced LED technology, as a multifunctional identification and driver status display. The **Taxi-Brite™** minimizes passenger and driver status confusion and reduces customer complaints.



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# TAXI INTELLIGENCE

INTERNATIONAL & INDEPENDENT INFORMATION FOR THE TAXI & FHV INDUSTRY



www.taxi-times.com

# TAXI times



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# Verifone®

## COMPLETE TAXI SOLUTIONS



hop in, hop out.

# WAY2RIDE

The taxi app



Verifone is currently rolling out it's award winning Way2ride Passenger, Booking & Payment app for the benefit of licensed operators across North America.

### Driver Apps



### Secure EMV Payment



### Centralized Cloud-Based Dispatch



### eFleet Tools:

- Electronic Trip Sheets
- Driver & Taxi Monitoring

Verifone solutions provide transit authorities the ability to improve services for the riding public while creating regulatory compliance efficiencies that benefit licensed service providers and all stakeholders within the for-hire ground transportation industry.

For more information:  
vtssales@verifone.com  
929.268.3177  
verifone.com/industries/taxi

# Verifone®



**INTERNATIONAL ASSOCIATION OF TRANSPORTATION REGULATORS**



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